

Brought to you by:



CONNECTIONS

START

HERE

WELCOME!



United Way of the Virginia Peninsula

CONNECTING OUR COMMUNITY TO HELP AND HOPE

2024-2025 CAMPAIGN CABINET

Leading our efforts this year



Carolene Goodwyn-Harris
Bryant & Stratton College



Amber Price
Sentara Williamsburg
Regional Medical Center



CHAIR
Edmond Hughes
III



VICE CHAIR
Marsha Hudgins
Hudgins Contracting



Lynn Taylor
Zel Technologies



Captain Andre Dorsey
Newport News
Dept. of Fire



Ragen Johnson
Alternatives, Inc.



Carlyn Menser
ReMax Connect



Les Smith
HII/NNS
Corporate Sponsor



Do You Know ALICE (Asset Limited, Income Constrained, Employed)?



Who is ALICE?



*help produce quality goods
and services in our community*

ALICE



teaches our children

ALICE



keeps us safe

ALICE



cares for our sick and elderly

ALICE



ALICE in Our Community



41%

of households on the
VA Peninsula are
experiencing poverty
or are ALICE.

OUR GOAL:

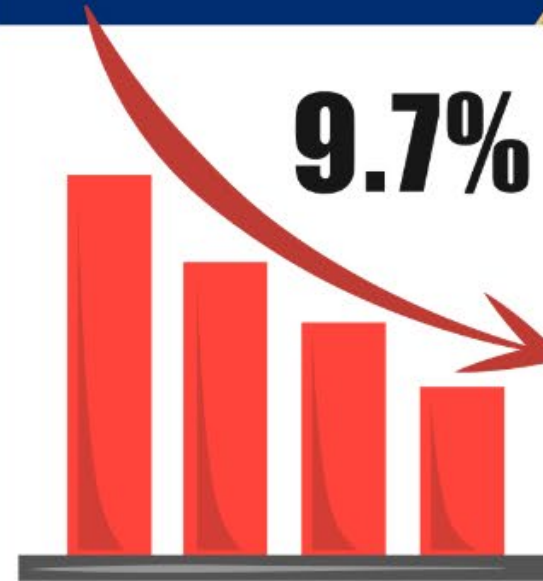


**287,500
CONNECTIONS**

Every person in our community, whether they have a need or something to give, can get connected through United Way.



CONNECTING OUR COMMUNITY TO HELP AND HOPE



**DECREASE IN
POVERTY
FROM
2018-2023**

“ALICE NEEDS US NOW MORE THAN EVER. WHEN EVERY PERSON IN OUR COMMUNITY, NO MATTER THEIR INCOME, CAN CARE FOR THEMSELVES AND LEND A HAND TO THEIR NEIGHBOR, OUR ABILITY TO GIVE HELP AND HOPE BECOMES INFINITE.”



United Way
of the Virginia Peninsula

38 PARTNER AGENCIES



Habitat for Humanity Peninsula and Greater Williamsburg

Mickeia is coming home, returning to the downtown Newport News neighborhood where she grew up. The best part? She won't be living in an apartment as she did as a child. "This is a first for my family," Mickeia says. **"It's like breaking a generational curse. I will be a first-time homeowner in my family of my two sisters and me."**



The Arc of Greater Williamsburg

"...Together we have advocated, championed, believed in, and celebrated our amazing clientele and their special abilities. **Together we have created a diverse, equitable, and inclusive partnership that ignites our entire community.**"



Housing Development Corporation of Hampton Roads

"As a United Way Partner Agency, HDCofHR benefits from **the opportunities provided by the United Way to collaborate, partner, and strategize** with it and other nonprofits towards achieving the ultimate goal of reducing the homeless and A.L.I.C.E. populations in our common communities.

...through the UW's coordinating the nonprofits' particular services and then making those services available through the UW Community Assistance Network program."

UWVP Partner Agencies Supported by:



Bernardine Franciscan Sisters
FOUNDATION



United Way
of the Virginia Peninsula

“CONNECTIONS START HERE”

**2024/25
Community
Goal:
287,500
Connections**

**7,653
Diverse
Philanthropic
Donors**

**4,954
Volunteers
and
Participants**



**2,967
People
Served by
CAN**

**\$3,866,383
million in
resources
mobilized for
our community**

***Every person in our
community... can get
connected through
United Way.***

**258,729
People Served
by United Way
Partner
Agencies**

If you or someone you know needs assistance, contact the United Way's **Community Assistance Network (CAN)**

(757) 229 – 2222

Monday – Friday, 8am – 6:30pm

“A robust network of community partners working together to keep our neighbors housed, healthy, and thriving.”

**July 2023- June 2024*

JOIN US IN CONNECTING *OUR COMMUNITY* TO *HELP AND HOPE*



United Way
of the Virginia Peninsula



PENINSULA *Youth Collaborative*

The Peninsula Youth Collaborative (PYC) brings people and organizations together to better serve children and young adults on the Virginia Peninsula.



United Way
of the Virginia Peninsula

JOIN US IN GIVING HELP AND HOPE TO ALICE



GIVE TIME

Volunteer Peninsula can help you connect to your next opportunity with more than 130 projects across the community.
www.uwvp.org/volunteer



GIVE TREASURE

100% of your gift to United Way or its partner agencies goes back into the community!

GIVE HOPE

When you show kindness to those around you, you help bring hope to those who need us most.



United Way
of the Virginia Peninsula

JOIN US IN GIVING **HELP** AND **HOPE** TO ALICE



The **Kindness** Card

Pledge or donate \$150+ to United Way and you will receive our Kindness Card as a token of our appreciation.



Emerging Leaders Society

Community-focused professionals under the age of 40 who donate \$100 or more to United Way can join Emerging Leaders Society, a group of like-minded peers who serve our neighbors in need, and develop as active advocate leaders for change.



Women United

Women who donate \$250 or more to United Way can join Women United, a group of like-minded women whose collective giving and volunteer service make a substantial impact on reducing poverty in our community for women and children.



CONNECTIONS

START

HERE

Q&A



United Way
of the Virginia Peninsula

THANK YOU!



United Way
of the Virginia Peninsula